

February 16, 2009

NAVX and WCITIES Partner To Offer WCITIES Guides

Paris, France - In an effort to help travelers everywhere, NAVX (www.navx.com) and WCITIES have teamed up to distribute WCITIES guides for 100 destinations across North America, Europe and Asia via NAVX's geo-localized content store and social community website. Travelers will be able to purchase and download the city guides in English, French, German, Italian and Spanish so that they have information at their fingertips while they are on the road.

With over 100 destinations to be released, NAVX and WCITIES have many of the most world's most popular tourist locations covered. The WCITIES guides will help travelers to find great places to eat, shop and sleep, as well as describing the popular sights and nightlife for each destination.

NAVX, a provider of differentiated content for PND's and Mobile phones, allows travelers to prepare for, record and share details of trips and holidays, positioning places and points of interest into online maps. When sharing trip information or publishing to a public source, users can decide what information they want to share, organize it, classify it by categories and tag it, making the information easily searchable and useful to friends, colleagues and communities with shared interests. With full integration with photo-sharing application Flickr, travelers will also be able to share and geotag photographs from their journey. The platform also allows users to publish their maps directly to blogs. NAVX also makes their platform available as a white label database of original and user-generated content to GPS device manufacturers, and a white label social community.

Jean Cherbonnier, CEO of NAVX, comments: "NAVX's mission is to deliver best in class solutions bringing together location based services, navigation, user generated content, and communities to enable aggressive strategies for PND and Mobile device manufacturers to maintain or regain market share and higher margins. The ecosystems of PND, mobile and social networking are reinforcing each other resulting in an innovative environment for PND and Mobile phone manufacturers to thrive. We are very excited to offer WCITIES guides to enable consumers to discover and explore location aware experiences."

Fraser Campbell, CEO of WCITIES, comments:"NAVX offers WCITIES a great opportunity to reach a market that has been underserved with relevant and timely destination information for cities around the world. "

NAVX will be at Mobile World Congress Feb 16-19 in Barcelona, Spain demonstrating their platform in the TeleAtlas Booth (Booth No. 8C118)

About NAVX

NAVX operates a platform of collect, aggregation and distribution of geo-localized content. NAVX provides services for PND's and Mobile phones on a B2C basis as well as a white-label B2B platform. NAVX's platform connects GPS with the Internet and allows customers to generate their own content, share it and upload it onto their GPS devices, and their social community. Its subscription-based, real-time services deliver rich information for its customers such as the price of petrol at nearby service stations, the locations of radar speed cameras, restaurant guides and tourist information. NAVX services are compatible with all major GPS brands, including Garmin, Magellan, Medion, Mio, Navigon, Navman

and TomTom. NAVX services and content are available in eight countries and are translated into six languages. For more information, please visit <http://www.navx.com>.

About WCITIES

WCITIES provides travel and entertainment content for 2000+ destinations around the world. Founded in 1998 and based in San Francisco, WCITIES combines a strong database of travel-related information with enhanced technologies to offer City Guides, Dynamic Event Guides, and Movie Showtime Guides. WCITIES also supplies Internet services to portals, hotel chains, airlines, travel agents, including Yahoo, MSN, AOL, Marriott, Starwood, American Airlines and the TravelChannel. WCITIES distributes its location-based content across multiple devices, including SmartPhones, BlackBerry, iPhones, iPods and personal navigation systems, and to customers such as Nokia, Mio, Orange and Wayfinder.

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